

MOBILE FACILITED INSURANCE PRODUCTS AND SERVICES

Ghana NHIS Initiatives

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Introduction



- 1 Billion Mobile Phones in Africa
- Phenomenal Penetration/Acceptance
- Catalysing ACCESS to:
 - Information (Market Prices)
 - Finance (Mobile Money)
 - Health (Life Saving Advice)
 - Infotainment (Radio)
- Mobile Phone Technologies
 Vehicle for Social Transformation



NHIS Mobile Tech Initiatives



The Objective:

To provide Financial **ACCESS** by

REACHING OUT to the People,

providing INSTANT Subscription Services and

EMPOWERING them with Information while

AUTHENTICATING encounters

The Context:

- 160 District Offices
- 500 VSAT locations
- 3,500 Health Facilities
- 25 Million People
- 42% Coverage
- 11% Indigent

MOBILITY



- Mobile Registration
- NHIS Authentication System
- NHIS ePayment Architecture
- Enrolment of the Poor
- BeamUp Application
- Outlook 2016→



Online Mobile Registration





NHIS Mobile Registration Outreach







- Mobile Registration
- NHIS Authentication System
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- Enrolment For Poor Mobile Application
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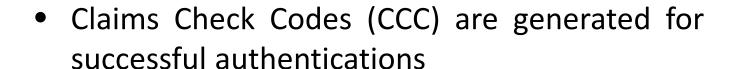


BMS Authentication Device (Tablet, Fingerprint reader, card reader)

NHIS Authentication System



NHIS subscribers are verified by a BMS
 Authentication Device at the Provider Site



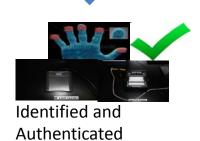
 NHIS subscribers access healthcare using the CCC









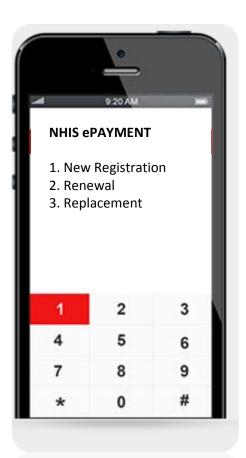








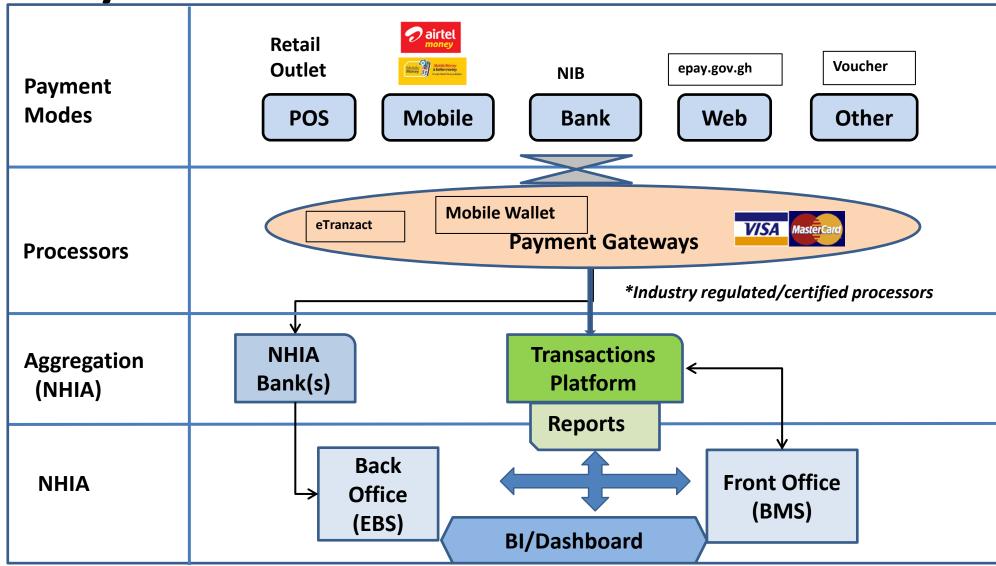
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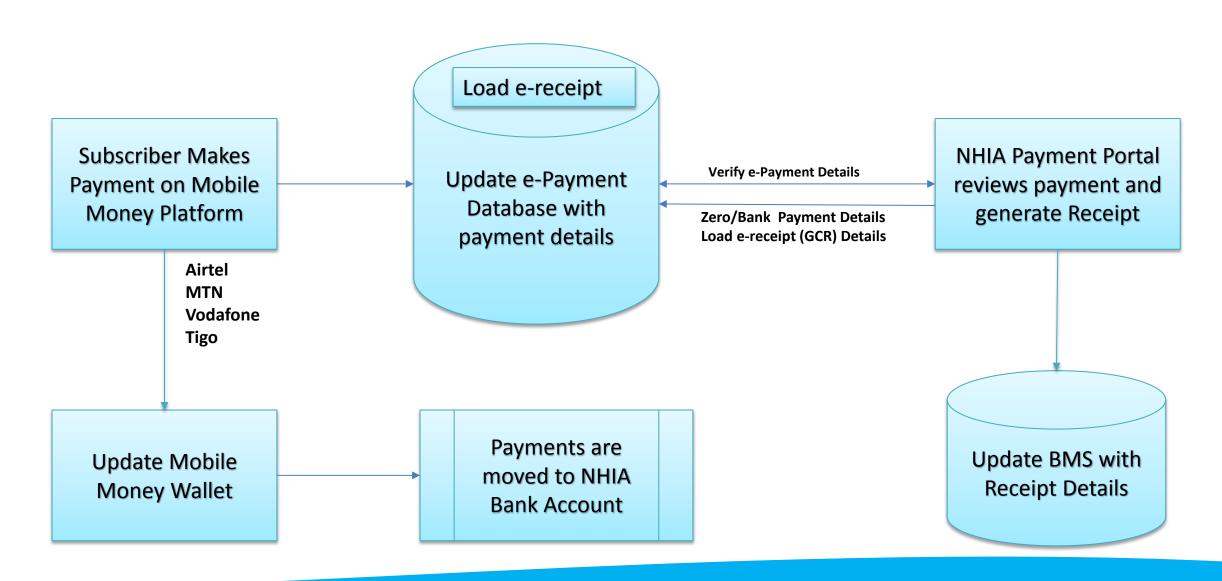


NHIS ePayment Architecture



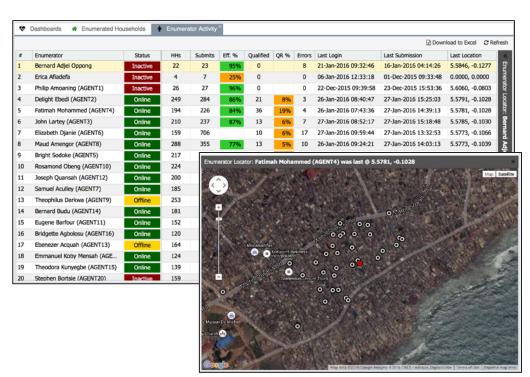


NHIS Mobile Payment Process Flow



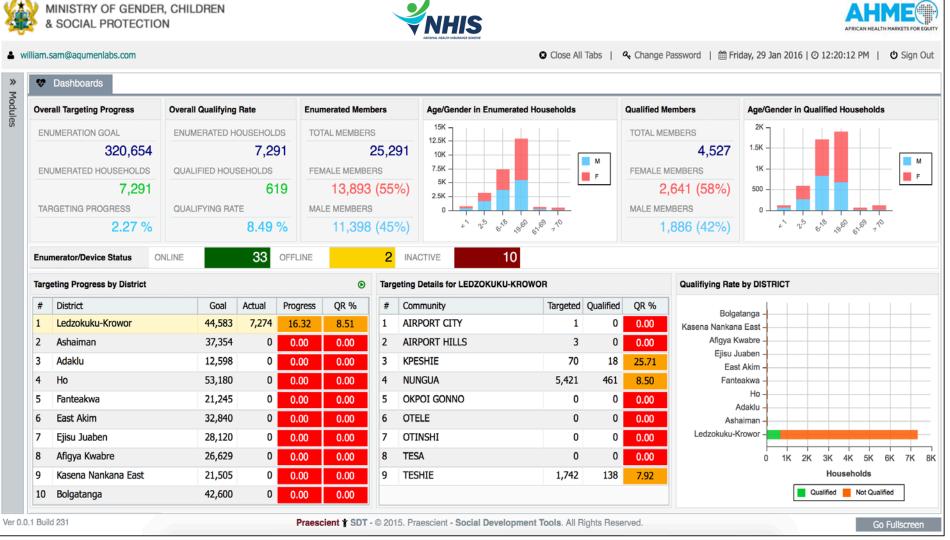
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Enrolment For Poor – Mobile Application

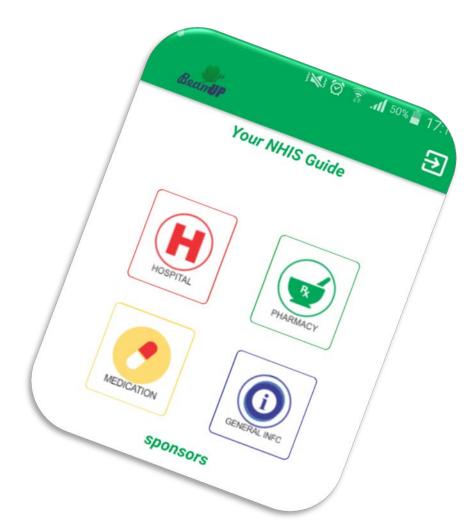








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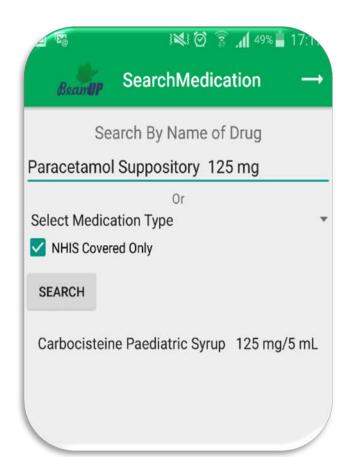


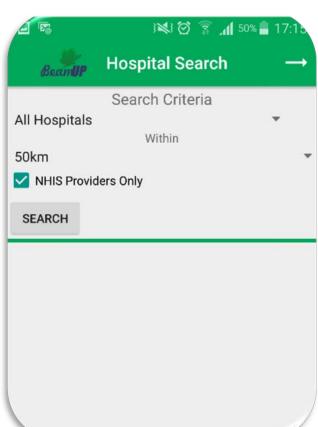




Provides information on

- NHIS and Non-NHIS accredited Health providers within selected radius nationwide
- Medicines covered by NHIS
- General information on NHIS









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Outlook 2016 \rightarrow



Challenges

- Weak Signal Coverage in remote areas
- Sustained Device Performance

Outlook 2016 \rightarrow



Prospects

- Focused rollout of the Mobile services
- Intuitive Mobile Apps for everyone
- Ways to Extend services at minimal costs
- Thriving on continuous Innovation



Thank You